

The start of Messe München's medical congress year 2022

The 24th Euromedlab Congress at Messe München – a best case



Bookmark



Print



Share

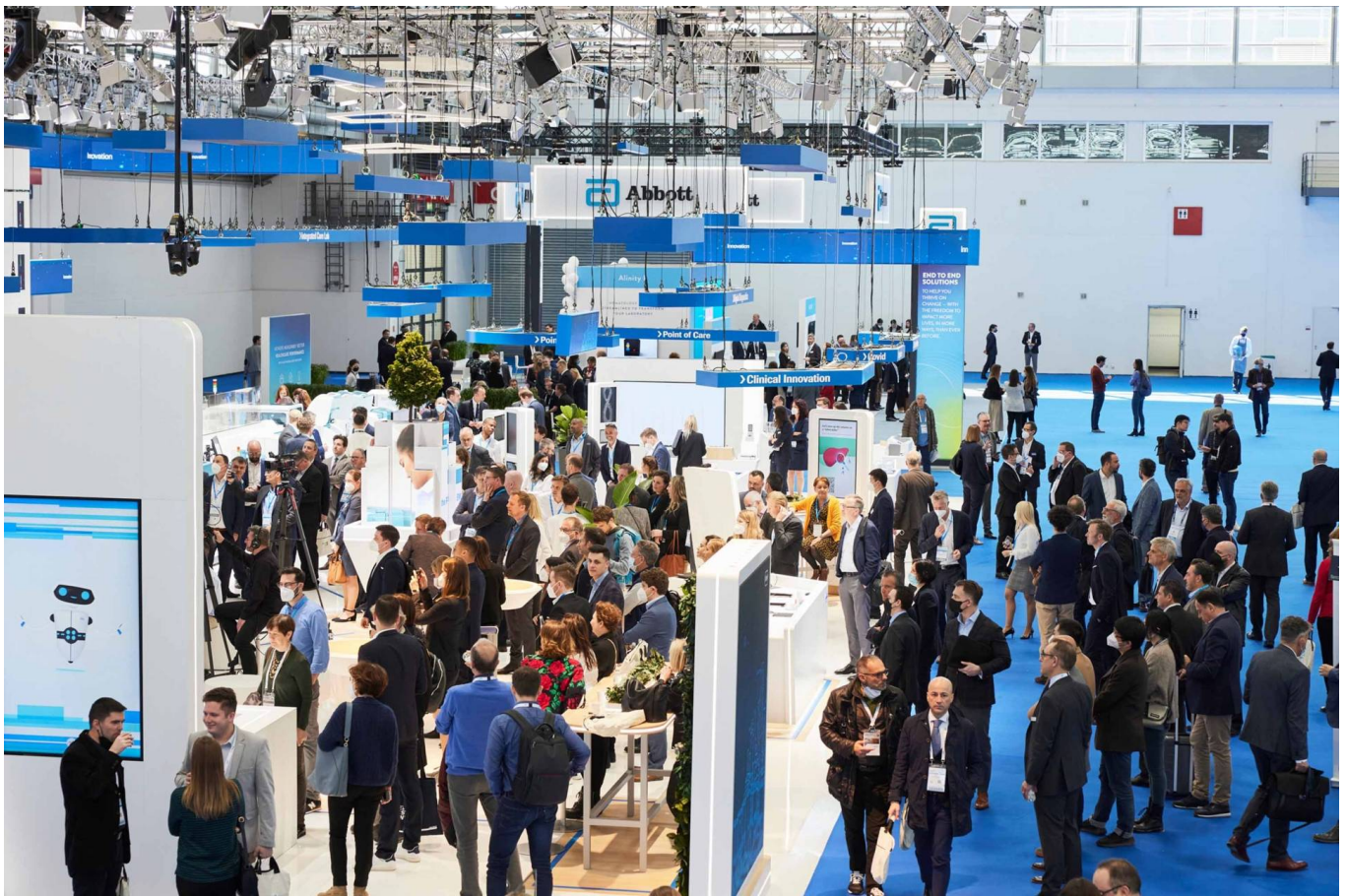
// Slowly, the congress industry is returning to normal. And so the "European Congress of Clinical Chemistry and Laboratory Medicine" was the first major conference after all the pandemic-related delays and at the same time the start of the medical congress year.



From 10 to 14 April 2022, scientists, laboratory specialists and clinicians from the field of clinical chemistry and laboratory medicine as well as personalities from industry met for scientific exchange in Munich - at the International Congress Center Messe München (ICM).

Top-class knowledge exchange for employees from the medical sector

The Euromedlab Congress is a biennial meeting on the topics of clinical chemistry and laboratory medicine. Exhibitors at Euromedlab have the opportunity to present themselves and their products and services to a professional audience. Among the visitors are employees of private and public laboratories, biologists, technicians, engineers and students. The high-calibre conference serves the exchange of knowledge and experience among the participants.



Great interest in the congress in Munich

The anticipation for the presence event after the long, pandemic-related waiting period was high and was reflected in the particularly good booking situation: the areas in the 10,000 square metre hall C1 and in the ICM foyer were sold out and were occupied by almost 700 exhibitor representatives from 72 companies.

No other German city has so many scientists working on the development of new therapies and medicines or conducting basic medical research.

Among others, companies such as Abbott, Roche or Siemens Healthineers presented themselves. The number of submitted research projects also increased: while in 2020 there were 720, 899 abstracts were now submitted. During the five

days of the congress, 162 speakers stepped up to the lectern. In total, more than 4,500 people registered for the congress. These figures show that the congress is considered a European industry hotspot for science, and rightly so.

Lectures, poster exhibition and virtual tours

At the opening event on 10 April at the ICM, Prof. Karl Lackner, President of the Euromedlab Congress Munich 2021, and Chairman Prof. Dr. Michael Neumaier welcomed the guests. The opening lecture was given by Prof. Dr. Wolfgang J. Duschl, LMU Munich and Max Planck Institute for Astrophysics, on the topic "Where, when and how? The search for extraterrestrial life".

In the following days, participants were treated to plenary lectures, symposia and educational workshops in the halls of the ICM. There was also a large industry and poster exhibition in the 10,000 square metre hall C1, where the latest developments in the diagnostics industry were presented. For those who could not attend live, the event also took place in a hybrid format. 255 participants had connected remotely. A virtual tour of the exhibition in C1 was offered once a day.

Messe München as a professional partner

"We are pleased that we had Messe München as a highly professional partner at our side for this highlight, with whom a live experience with a secure protection and hygiene concept was guaranteed", says Stefano Montalbetti, CEO & Managing Director of the company responsible for the implementation of the MZ EVENTS, the company responsible for the realisation of the congress. "With this format, we were able to build on the successful Euromedlab congresses of the past, again enabling direct scientific exchange and discussion."

Congress organiser MZ EVENTS from Italy

MZ EVENTS is one of the leading companies from Milan/Italy at international level in the field of congresses, events and DMC and has already organised over 4,000 events. This year, the company celebrates its 35th anniversary, awarded with the certification for professional services at the highest level by the PCCO Academy (Professional Congress, Consultant & Organizer). MZ EVENTS specialises in organising national and international congresses in the field of medical science.

The ICM offers rooms for events of all kinds

For the Euromedlab congress, Stefano Montalbetti of MZ EVENTS worked closely with ICM project manager Morten Rasche and his team from Munich. ICM offers 20 halls ranging from 60 to 2,730 square metres, suitable for any event. The largest room, hall 1, offers an auditorium and an orchestra pit. All halls are, of course, equipped with the latest event technology. Exhibition hall C1 offers 10,000 column-free square metres of space for up to 9,000 people. The hall is directly connected to the ICM by a glazed Express Way.

Munich as the perfect MICE location for the medical sector

For Munich, the Euromedlab Congress was a welcome opportunity to present itself once again as a top MICE location in the field of medicine. No other German city has so many scientists working on the development of new therapies and medicines or conducting basic medical research.

The Euromedlab congress is considered a European industry hotspot for science, and rightly so.

The Bavarian capital is the only German city with two medical faculties, which together have over 8,000 students and more than 260 chairs. In the field of medical

technology, the Munich Metropolitan Region also employs around 21,000 people in 350 companies.

Munich is also home to several internationally renowned university hospitals, such as the German Heart Centre at the TU and the Hauenersche Children's Hospital at the LMU. Therefore, other important medical congresses will also be held in Munich in 2022: among others, the FOBI 2022, the advanced training week for practical dermatology & venereology, in July, and the DGGG, the congress of the German Society for Gynaecology and Obstetrics, in October.

April 2022

Photos: © Messe München GmbH

© 2018 – 2023 Landeshauptstadt München